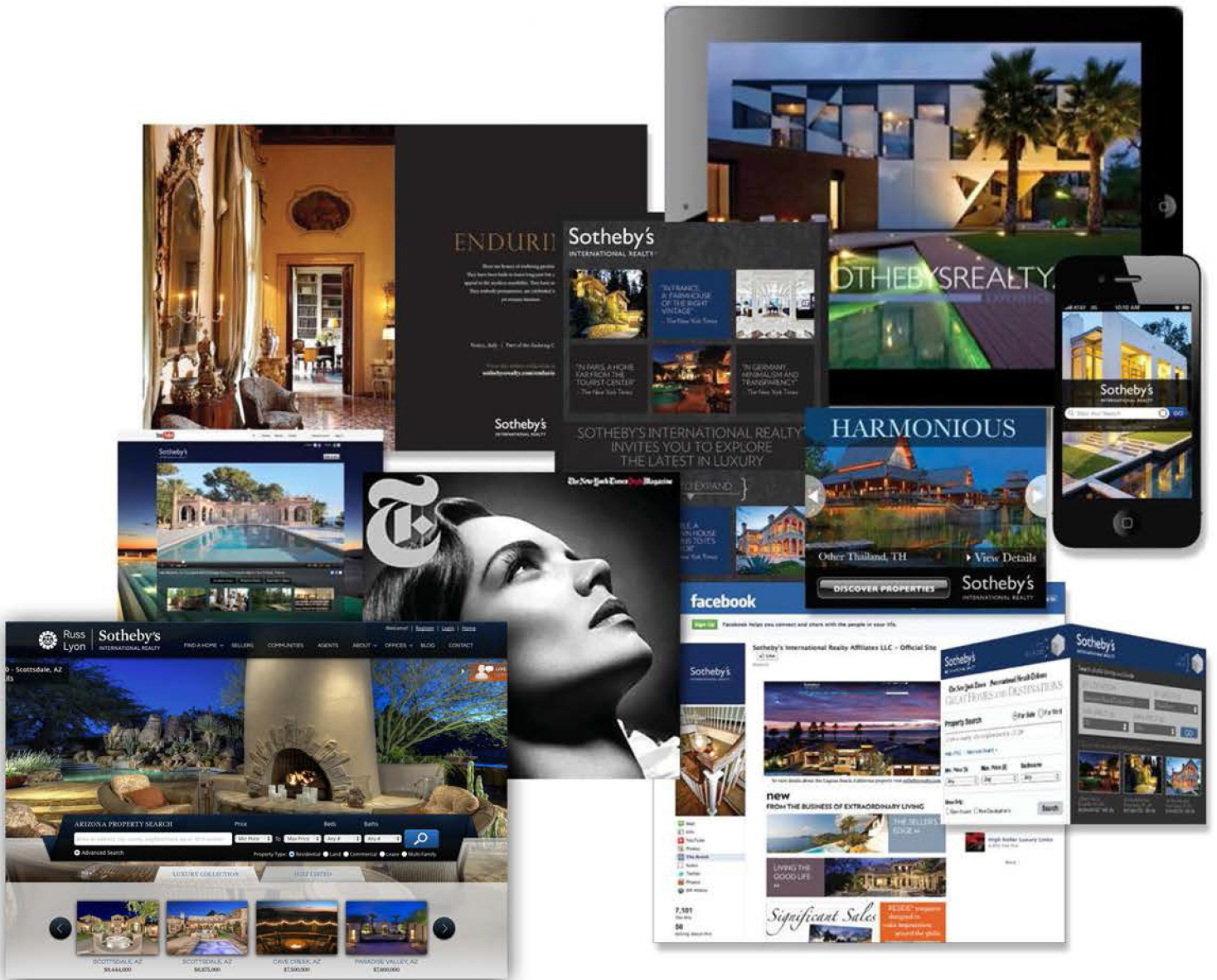




2015 Marketing Plan

THERE IS ONLY ONE TRUE INTERNATIONAL REAL ESTATE BRAND



ARTFULLY UNITING EXTRAORDINARY HOMES WITH
extraordinary lives

OUR BRAND IS KNOWN THROUGHOUT THE WORLD

FOR REPRESENTING HOMES THAT EMBODY THE RICH TAPESTRY
OF VARIED LIFESTYLES, DISTINCT SETTINGS AND DIVERSE LOCALES.

WHERE THE UTMOST QUALITY IS CONSIDERED INTRINSIC.

WHERE THE ESSENCE OF THE EXTRAORDINARY IS DEFINED.



Russ
Lyon

Sotheby's
INTERNATIONAL REALTY

BRAND

heritage

A REVERED TRADITION OF MARKETING THE WORLD'S MOST TREASURED POSSESSIONS



Russ
Lyon

Sotheby's
INTERNATIONAL REALTY

SOTHEBY'S

collaboration

AN EXTRAORDINARY COLLABORATION LEVERAGING THE HISTORY
AND SOPHISTICATION OF OUR LINEAGE



Russ
Lyon

Sotheby's
INTERNATIONAL REALTY

PRESENCE

worldwide

A TRULY GLOBAL BRAND WITH MORE THAN 14,000 SALES ASSOCIATES,
OVER 700 OFFICES, AND APPROXIMATELY 49 COUNTRIES/TERRITORIES



Russ
Lyon

Sotheby's
INTERNATIONAL REALTY

DISTINGUISHED

connections

DEDICATED LIAISONS DEVOTED TO CONNECTING BUYERS AND SELLERS GLOBALLY



Russ
Lyon

Sotheby's
INTERNATIONAL REALTY

History & Expertise

RUSS LYON SOTHEBY'S INTERNATIONAL REALTY

Russ Lyon Sotheby's International Realty is the largest Sotheby's International Realty affiliate in the world with over 900 Sales Associates statewide, serving metropolitan Phoenix, Prescott, Sedona, Flagstaff, Tucson and Tubac. Our company blends a nearly 70-year history of excellence in meeting Arizona's real estate needs with the 270-year world-renowned Sotheby's International Realty reputation, facilitating connections locally, nationally and internationally.

Through our Sotheby's International Realty affiliation our clients gain the advantage of a global network accessing a far-reaching client base. Our listings reap the benefits of an instantly recognizable brand, with a unique reputation for excellence. Clients also benefit from a close association with the venerable Sotheby's

Auction House, established in 1744. This relationship provides our Sales Associates with the exclusive ability to make our listings available to the most qualified buyers in the world.

The corporate environment within Russ Lyon Sotheby's International Realty is unique in the industry. Seasoned management creates a dynamic and inspiring atmosphere that invigorates and hones the skills of each agent. Collaboration and networking are fostered to create a synergy that puts the entire company to work on behalf of every client. This blending of



proven strategies with state-of-the-art innovation is unsurpassed.

Russ Lyon Sotheby's International Realty is dedicated to the ideals of integrity and professionalism, as evidenced by our focus on exceptional client service. Representing nearly \$3 billion in annual real estate sales, it is apparent that our Sales Associates have earned the confidence of our clients. Further, the real estate transactions facilitated by our Sales Associates represent a substantial market share in each of our target markets statewide, dominating the luxury market sector.

Whether representing a multi-million dollar estate or a starter home, Russ Lyon Sotheby's International Realty is proud to deliver our 'white glove' standard of care at all price points.



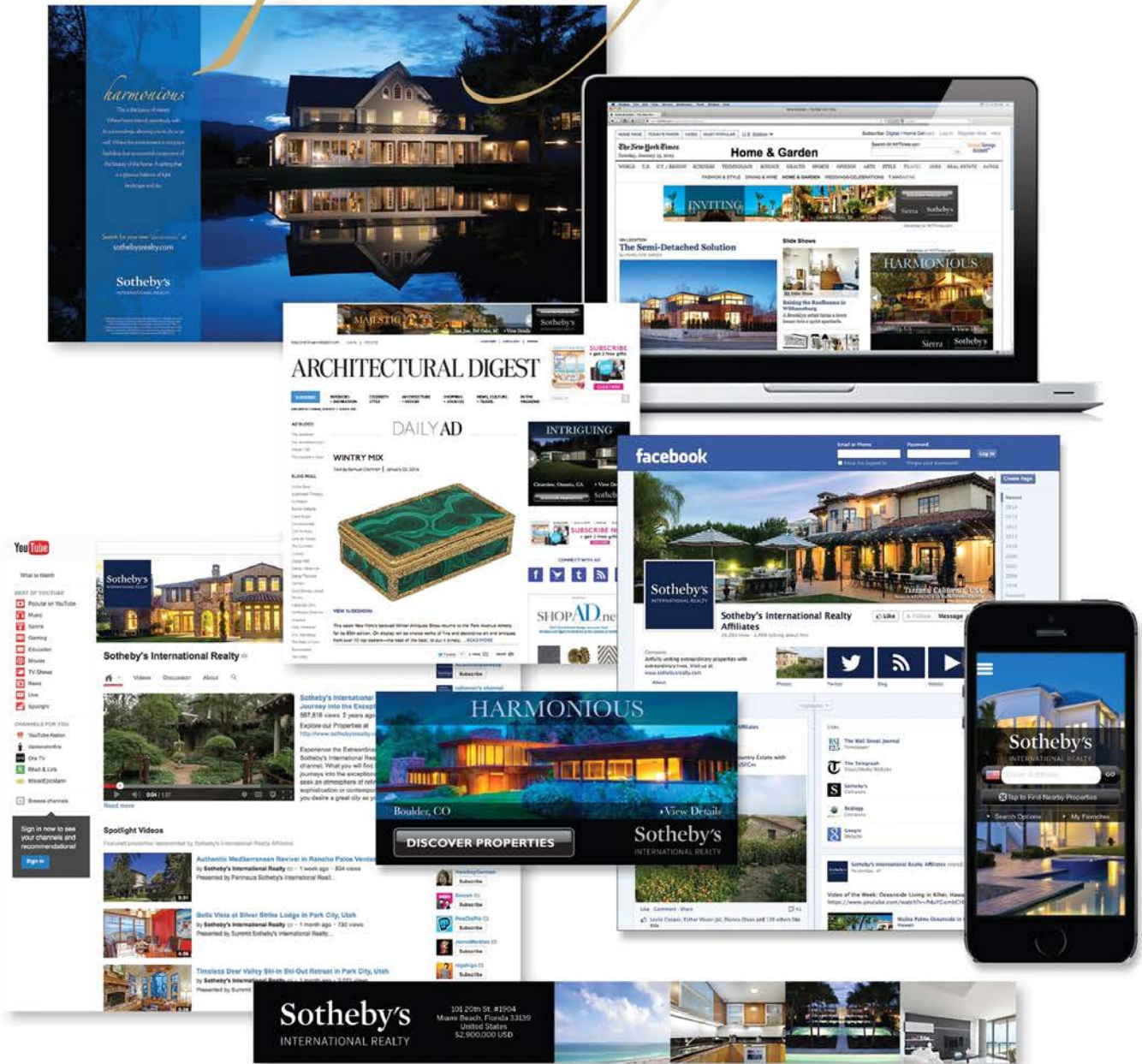
Russ
Lyon

Sotheby's
INTERNATIONAL REALTY



MEDIA PARTNERSHIPS

powerful



800 million impressions

MEDIA PARTNERSHIPS

privileged

THE WALL STREET JOURNAL DIGITAL NETWORK

ACCESSING THE BUSINESS ELITE THROUGH AN EXCLUSIVE AND CUSTOM APPROACH AND DRIVING 170 MILLION MEDIA IMPRESSIONS

The collage features several digital marketing elements for Sotheby's International Realty:

- WSJ Website Screenshot:** Shows the top navigation bar of The Wall Street Journal with links like 'HOME', 'U.S.', 'WORLD', 'BUSINESS', 'TECH', 'MARKETS', 'OPINION', 'LIFE & CULTURE', and 'REAL ESTATE'. A prominent banner reads 'ONLY \$14 A WEEK FOR 12 WEEKS SUBSCRIBE NOW'.
- Real Estate Search Interface:** A screenshot of a search results page for '2007 Matches for France'. It includes filters for 'Price' (ranging from \$0 to \$2M), 'Property Type' (Home, Apartment, Multi-family, etc.), and 'Bedrooms' (1 to 10+). A featured listing for a 'MANSION' in Paris is highlighted.
- Video Listings Grid:** A section titled 'Sotheby's International Realty Video Listings' displaying a grid of 12 property video thumbnails.
- Featured Property Card:** A detailed card for 'Dry Creek Rd Napa, CA 94558', priced at \$5,750,000. It features a large interior photo and text describing it as a '3 Bedrooms, 4 Baths' home by renowned SF designer John Wheatman.
- Article Snippets:** Several small article teasers are included, such as 'Where Near East Meets Far East', 'Pat Conroy's Lowcountry Lair', and 'The Growing Popularity of the Frenup'.
- Social Media & Branding:** Includes a 'MANSION' logo, a 'Report Housing' graphic, and a 'Greater New York' section featuring 'Greenwich Village'.



Russ
Lyon

Sotheby's
INTERNATIONAL REALTY

MEDIA PARTNERSHIPS

private access

THE NEW YORK TIMES AND INTERNATIONAL NEW YORK TIMES

A MULTI-FACETED PROGRAM ESTIMATING 285 MILLION IMPRESSIONS IN 2014

Sotheby's
INTERNATIONAL REALTY

161 20th St. #1904
Miami Beach, Florida 33139
United States
\$2,900,000 USD

INVITING
Margate, NJ
View Details
Sotheby's
INTERNATIONAL REALTY

The New York Times
GREAT HOMES AND DESTINATIONS

Property Search ☐ For Sale ☐ For Rent

Min. Price (\$) Max. Price (\$) Bedrooms Property Type

Any Any Any Any

Show Only: ☐ Open Houses ☐ New Developments

HOME DESTINATIONS LIFESTYLES MULTIMEDIA BLOG

Slide Shows

Homes for \$750,000
By Mike Powell
A look at a contemporary in Connecticut, a house in New Mexico built in a pueblo-style and a shingled house in North Carolina.
Related Article

My Real Estate
Save your favorite listings, searches and create customized e-mail alerts.

FEATURED PROPERTIES

Sotheby's 1300 Benjamin Franklin Dr 1106
Spectacular 11th-floor condominium in The ...

ADVERTISEMENT

Sotheby's
INTERNATIONAL REALTY

FEATURED PROPERTIES

Sotheby's 7950 Sw 120 St
Stately foyer welcomes you to this light-filled ...

Great Homes and Destinations

Infinite Pools
Your 6 Days Anywhere in the World

Sotheby's
INTERNATIONAL REALTY



Russ
Lyon

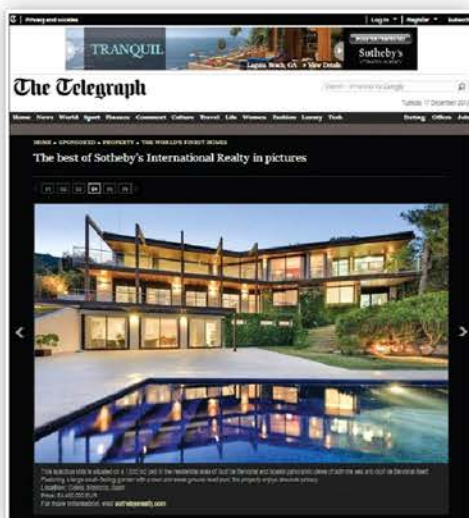
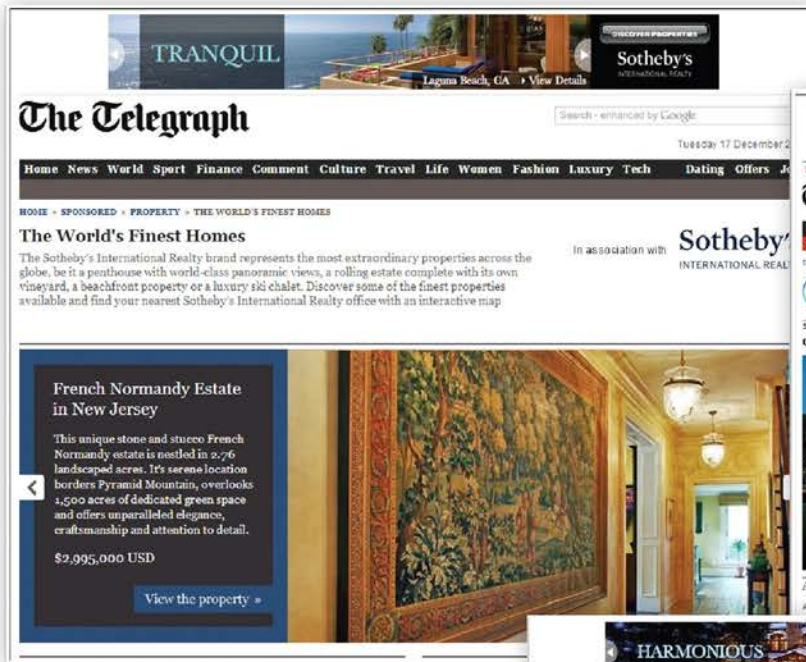
Sotheby's
INTERNATIONAL REALTY

MEDIA PARTNERSHIPS

global admission

THE DAILY TELEGRAPH

CELEBRATING "WORLD'S BEST PLACES TO LIVE" AND
DRIVING 17 MILLION IMPRESSIONS



Russ
Lyon

Sotheby's
INTERNATIONAL REALTY

MEDIA PARTNERSHIPS

private access

ARCHITECTURAL DIGEST

A MULTI-PLATFORM COLLABORATION DESIGNED TO APPEAL TO AFFLUENT HOME ENTHUSIASTS AND DRIVE 14 MILLION MEDIA IMPRESSIONS

ADDesignFile



Russ
Lyon

Sotheby's
INTERNATIONAL REALTY

MEDIA PARTNERSHIPS

global reach

FTCHINESE.COM

POSITIONING THE LISTINGS REPRESENTED BY OUR NETWORK
IN FRONT OF THE WORLD'S MOST AFFLUENT BUYERS

The screenshot displays the FT Chinese website interface. At the top, there's a banner for '典雅高贵' (Elegant and Noble) featuring a luxury interior. Below this, the main navigation bar includes 'FT中文网' (FT Chinese) and '全球财经精粹' (Global Financial Highlights). A search bar is positioned on the right. The main content area is divided into several sections: '新闻·分析' (News & Analysis) with articles on African investment and P2P loans; '观点·专栏' (Opinion & Columns) featuring a piece on China's economic reform; '视频与互动' (Video & Interaction) with a video player; and '苏富比' (Sotheby's) real estate listings. The bottom of the page shows a footer with the Russ Lyon Sotheby's International Realty logo.



Russ
Lyon

Sotheby's
INTERNATIONAL REALTY

MEDIA PARTNERSHIPS

worldwide reach

HONG KONG TATLER

IDEAL PLATFORM TO SHOWCASE OUR PREMIER PROPERTIES AND
DRIVE MORE THAN 2 MILLION IMPRESSIONS

HONG KONG • SINGAPORE • CHINA • TAIWAN • MALAYSIA • THAILAND • PHILIPPINES • INDONESIA

POWERED BY
HONG KONG TATLER • Sotheby's
INTERNATIONAL REALTY

FOLLOW US: [Facebook] [Twitter] [Instagram] [LinkedIn] [YouTube] Search HongKongTatler.com GO

Events • 500 List • Shopping Guide • Luxury News • Culture & Lifestyle • Fashion & Beauty • Watches & Jewellery • Real Estate • Motoring • Columns • Wine • Dining • 飲食

Hong Kong Properties • For Sale • For Lease • Stories

'Phoenix' 24/82 Flinders Street
24/82 Flinders Street
Oceania - Australia - Melbourne

For Sale USD 1,687,429 Currency Converter

Property Type:	Apartment/Co-op	Bedroom:	2
Property Style:		Bathroom:	2
Build Size:	N/A	Half Bathroom:	N/A
Land Size:	N/A	MSA:	N/A

INQUIRE About this listing

Like Share

Mortgage Calculator
Save to My Favorites
Email to Friend
Print Property

典雅高貴

加州聖巴巴拉 查看詳細資訊

蘇富比 獨家物業顧問

Substantial stamp duty savings.
Suits an overseas investor.

Click here to see the video clip

Contact Information
Sotheby's International Realty
Michel Grayson
Agency: 9105058
Contact: +61439825055
+61398250555

Inquiry
Name: [Text Field]
Contact: [Text Field]
Email: [Text Field]

SEARCH PROPERTIES BY
LOCATION: ANY LIFESTYLE: ANY
MIN. PRICE (\$): ANY MAX. PRICE (\$): ANY
GO

CONNOISSEURS OF LIFE

Sotheby's
INTERNATIONAL REALTY

HISTORIC PROPERTY

Central Bohemia, Czech VIEW PROPERTY »

VIDEO Danville, California, United States
VIEW PROPERTY »

SEARCH PROPERTIES BY
LOCATION: ANY LIFESTYLE: ANY
MIN. PRICE (\$): ANY MAX. PRICE (\$): ANY
GO

CONNOISSEURS OF LIFE



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Lyon

Sotheby's
INTERNATIONAL REALTY

MEDIA PARTNERSHIPS

global exposure

PROPGO & PROPGOLUXURY.COM

REACHING OVER 35 COUNTRIES VIA ONE OF THE WORLD'S FASTEST
GROWING GLOBAL LUXURY REAL ESTATE PORTALS

PropGOLuxury.com
Luxury Properties Worldwide

Home News Advertise About Us Help

For Sale For Rent

Country: Anywhere

Area / City: Anywhere

City:

Price: USD \$1M \$2M \$3M

Live results

Search

Featured Properties

- Canada - British Columbia
- United Kingdom - London
- Italy - Sardinia
- Italy - Sardinia
- United Kingdom - London
- Thailand - Bangkok

Price Cut For Sheryl Crow
Singer Sheryl Crow has been trying to sell her Tennessee equestrian estate for more than three years, and the property has received a major price cut, according to Zillow Blog...

Queen Latifah Lists In New Jersey
Queen Latifah, the musician, actress and talk-show host, has listed her New Jersey home for \$2.399 million with Coldwell Banker Residential

Sotheby's INTERNATIONAL REALTY

HISTORIC
Lesa, Novara, Italy [VIEW PROPERTY »](#)

TRANQUIL
Palm Beach, FL [View Details](#)

MAJESTIC
Little Compton, RI [View Details](#)



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Lyon

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INTERNATIONAL REALTY

MEDIA PARTNERSHIPS

targeted access

JAMESEDITION.COM

A TRULY GLOBAL LUXURY MARKETPLACE REACHING MORE THAN
500,000 MONTHLY BUYERS FROM 113 COUNTRIES

JamesEdition The World's Luxury Marketplace.

About | Contact | USD | US English | Signup | Login / Join

FOR SALE TRAVEL BRANDS DEALERS SELL STORIES Search JamesEdition

Home » Dealers » Premier Sotheby's International Realty



Sotheby's
INTERNATIONAL REALTY

PREMIER SOTHEBY'S INTERNATIONAL REALTY

Description
Premier Sotheby's International Realty is located in United States. They have been on JamesEdition since 2013-01-22.

Contact Details
4300 Gulf Shore Blvd, North, Suite 100
34103
Naples, Florida
United States
Phone: [Show phone number](#)

JamesEdition The World's Luxury Marketplace.

About | Contact | USD | US English | Signup | Login / Join

FOR SALE TRAVEL BRANDS DEALERS SELL STORIES Search JamesEdition

Home » Real Estate » United States » Florida

242 HAYDON CIR, NAPLES, FL 34110
\$1,695,000

[Click to view all 27 images](#)



DETAILS

LOCATION	Naples, Florida, United States	LIVING AREA	382 m ² / 414 Sq Ft.
ADDRESS	242 Haydon Cir (View map)	LAND AREA	N/A
PROPERTY TYPE	House	FLOORS	N/A
BEDROOMS	3	AMENITIES	N/A
BATHROOMS	3	ADVERT REFERENCE	3y0-RFGSIR-4367758

DESCRIPTION

Located at the end of a Cul-De-Sac in the West Estates side of Audubon Country Club this large 414 sqft. 3 Bedroom plus Den residence offers everything you might ever want from a high end luxury home. Situated on a private oversized lot with magnificent expansive panoramic views of the 11th fairway, lake and golf course, accommodations include a large island kitchen, family room, living room with separate dining room, separate office/study and garages for two cars and a golf cart. Ideal for outdoor entertaining, the rear lane and pool area are expensive with extensive custom landscape planting and lighting throughout. Offering a terrific specification including new A/C, gas heating, granite and hardwood finishes, hurricane protection and lots more, this listing is a must see and is easy to show. [Translate](#)

LISTED PRICE USD
\$1,695,000

FOR SALE BY
PREMIER SOTHEBY'S INTERNATIONAL REALTY
Trusted Seller since 2013
JOHN HAMILTON
[Phone](#) [Email](#)

CONTACT PREMIER SOTHEBY'S INTERNATIONAL REALTY

Your name:

Your email address:

Your phone number, Inc. prefix:

Your message: (Dealer located in United States)

[Send Inquiry](#)

On JamesEdition
JamesEdition member since 2013-01-22
Trusted Seller since 2013-01-22
Advanced search for listings in: [Properties](#)

2905 Gulf Shore Blvd N, N-6, Naples, FL
\$1,395,000

PARK SHORE - PROVENCE
\$1,985,000



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Sotheby's
INTERNATIONAL REALTY



ADVERTISING & OPTIMIZING THE *online environment*

OUR RESULTS ORIENTED AND MEASURED SEO/SEM STRATEGIES
RESULTED IN 60 MILLION PROPERTY VIEWS IN 2013

The collage features several key elements:

- Property Advertisements:** Three overlapping cards for Sotheby's International Realty. The first, titled "INVITING", shows a cabin in Terrebonne, OR. The second, titled "ENDURING", shows a modern home with a pool in Sonoma, CA. The third, titled "TRANQUIL", shows a beachfront property in Laguna Beach, CA. Each card includes a "View Details" link and a "DISCOVER PROPERTIES" button.
- Bing Search Interface:** A screenshot of a Bing search for "luxury real estate". It shows the search bar, navigation links (Web, Images, Videos, Shopping, News, Maps, More, MSN, Hotmail), and search results including "luxury real estate" with the URL www.sothebysrealty.com. It also displays "ALL RESULTS", "1-10 of 23,600,000 results", and "Sponsored sites".
- Google Search Interface:** A screenshot of a Google search for "luxury real estate". It shows the search bar, "Search" button, and "Advanced Search" link. Below the search bar, it displays "Web" and "Show options...". The results section shows "Results 1 - 10 of about" and a "Sponsored Links" section with the text "Luxury Real Estate" and "Visit Sothebys Realty and experience our exceptional service".



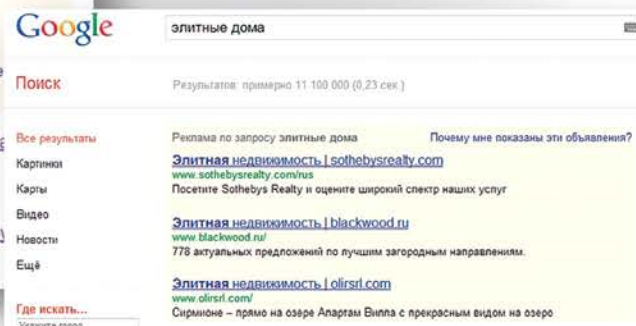
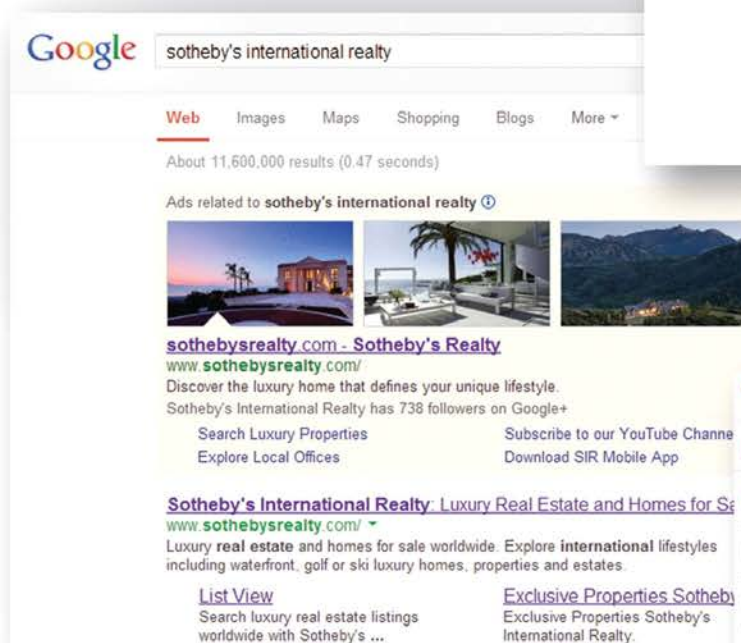
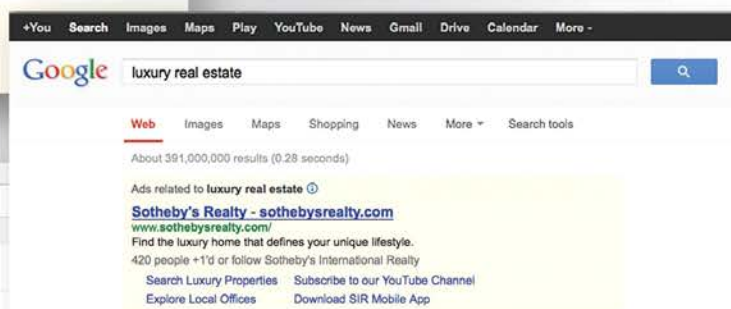
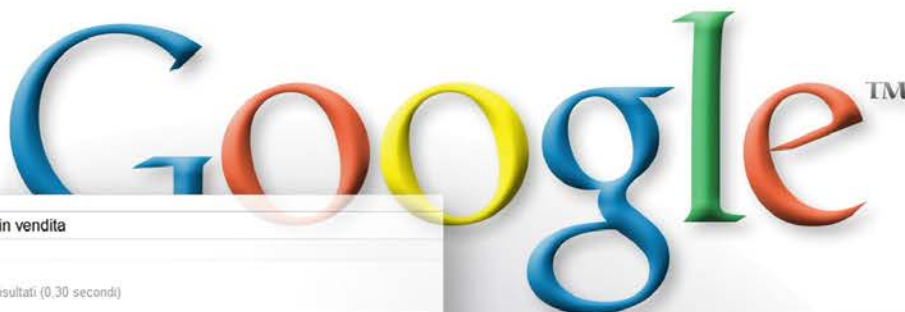
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Lyon

Sotheby's
INTERNATIONAL REALTY

TURNKEY online environment

GOOGLE SEARCH

OFFERING ADVERTISING ON MASS MEDIA TO HELP CONNECT TO
THE MOST ENGAGED AUDIENCES



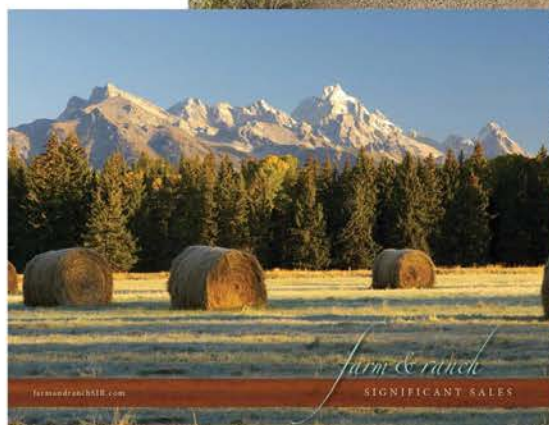
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Lyon

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INTERNATIONAL REALTY

NICHE MARKETS

farm & ranch

CONNECTING DISCERNING BUYERS AND SELLERS OF ICONIC RURAL & RECREATIONAL RETREATS AROUND THE GLOBE



Specifically Niche

When a well organized, highly recognized—extraordinary brand specifically zeros in on a niche market, aspirations are met.

farmandranchSIR.com



farm & ranch

Unmatched in connecting the most discerning buyers and sellers of iconic rural and recreational retreats.

farmandranchSIR.com

Aspen Snowmass | Sotheby's INTERNATIONAL REALTY



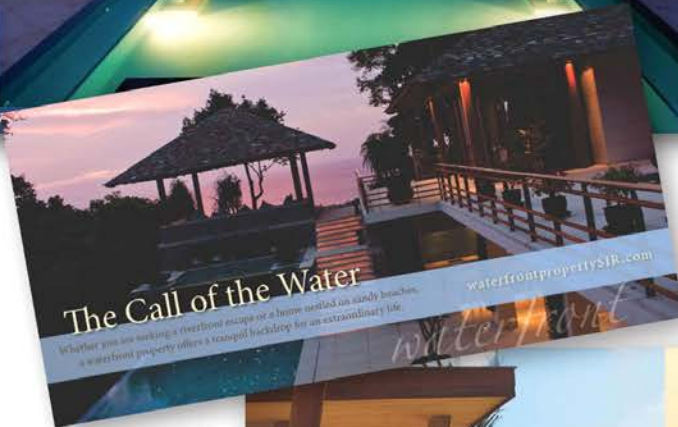
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Lyon

Sotheby's
INTERNATIONAL REALTY

NICHE MARKETS

waterfront homes

CONNECTING DISCERNING BUYERS AND SELLERS OF
TRANQUIL WATERFRONT RETREATS GLOBALLY



Maritime Discovered

If you seek the soothing sounds of the sea
or the rustic charm of a lake style home,
a waterfront property can offer a tranquil
backdrop for an extraordinary life.

Allow our Waterfront Property Specialists to introduce you to
some of the most extraordinary waterfront homes in the world
that appeal to your unique life's pursuit.
...the pursuit of connections.

waterfrontpropertySIR.com
Specifically niche. Now unveiled.

Sotheby's
International Realty



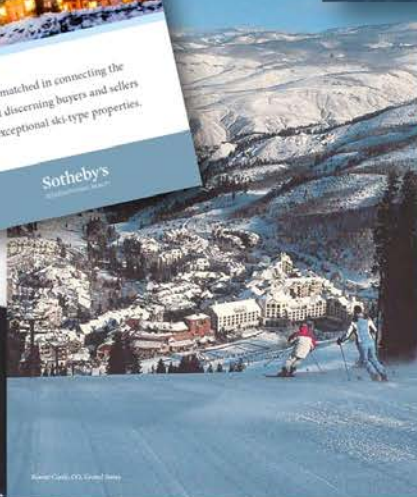
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INTERNATIONAL REALTY

NICHE MARKETS

ski properties

CONNECTING SNOW ENTHUSIASTS TO THE WORLD'S
MOST UNIQUE SKI PROPERTIES



Snowy Adventures

If acres of ever-changing woodland terrain or snowy adventures through lush, powdery trails is your calling, allow us to help you find the refuge that appeals to the skier in you.

This brand represents property in the most sought after ski locations in the world and our dedicated ski property marketing team is available to help you find the perfect home for all your adventures whenever the next snowfall may fall.

skipropertySIR.com
Specifically made for you.

Sotheby's
INTERNATIONAL REALTY

1-800-762-1234 | 1-800-345-1234 | agent.com@sothebyrealty.com



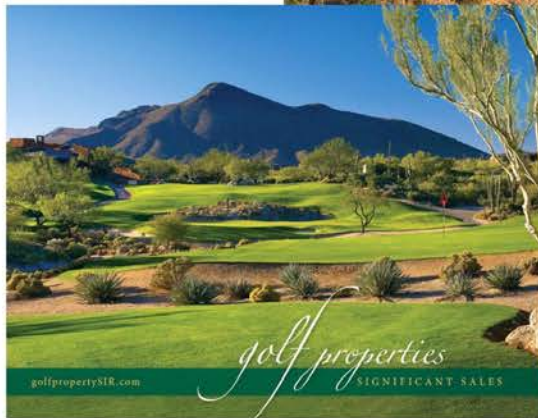
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INTERNATIONAL REALTY

NICHE MARKETS

golf properties

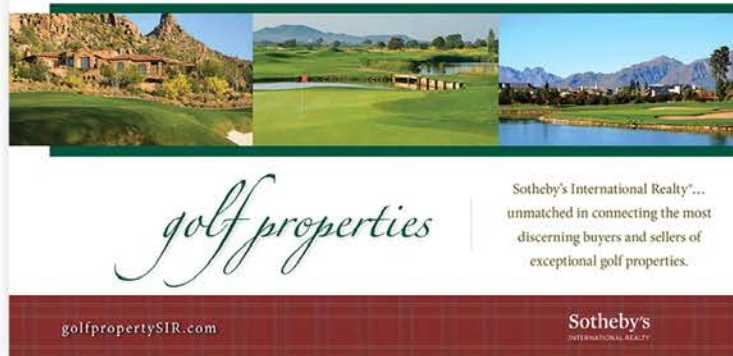
THE SINGLE SOURCE OF EXTRAORDINARY
GOLF STYLE PROPERTIES IN THE WORLD



The Call of The Green

Allow us to help you find the perfect home
that answers the call of the green and
appeals to the golfer in you.

golfpropertySIR.com



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INTERNATIONAL REALTY

NICHE MARKETS

historic properties

CONNECTING DISCERNING BUYERS AND SELLERS OF
HISTORIC PROPERTIES AROUND THE GLOBE



Vintage Charm

Unmatched in connecting homes of vintage charm with those who will cherish them.

historicpropertySIR.com



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THE WEBSITE

sothebysrealty.com

A UNIQUE SOURCE FOR SEEKING LUXURY REAL ESTATE
INFORMATION AROUND THE GLOBE



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RussLyon.com



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FIND A HOME ▾

SELLERS

COMMUNITIES

AGENTS

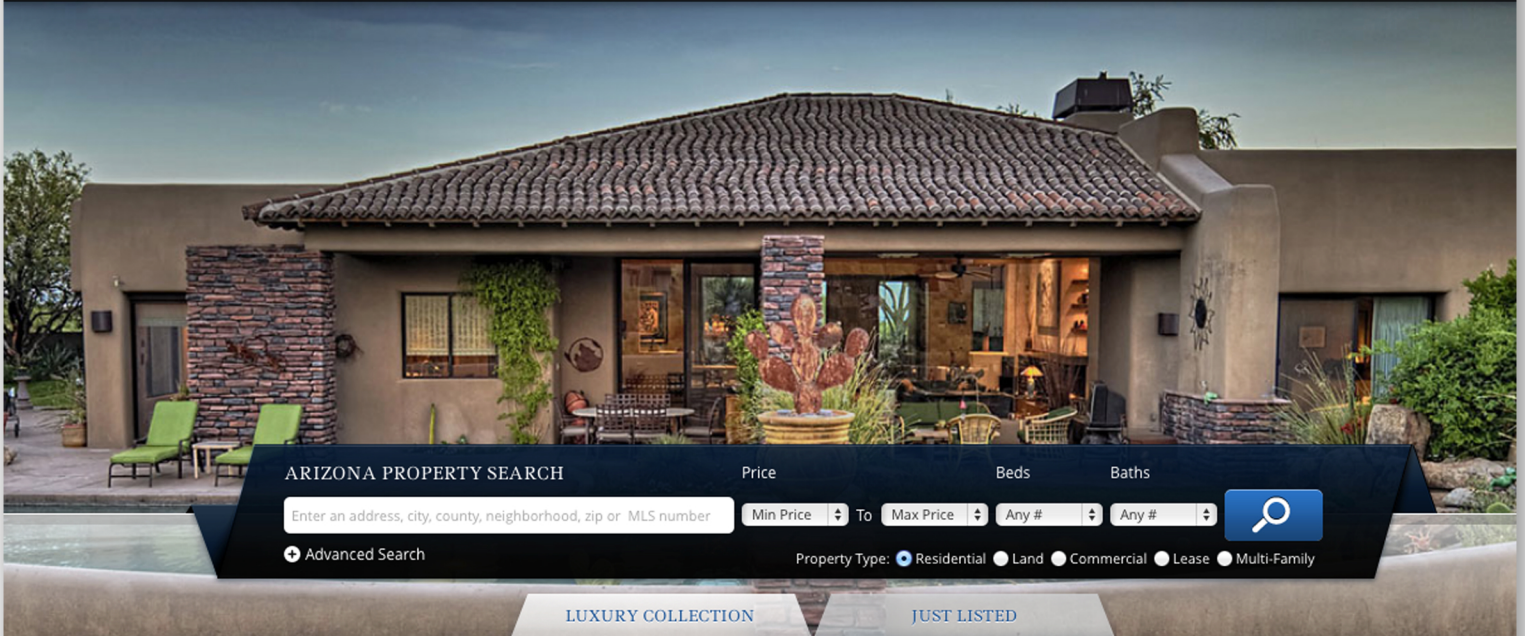
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Welcome! | [Register](#) | [Login](#) | [Home](#)

OFFICES ▾

BLOG

CONTACT



ARIZONA PROPERTY SEARCH

Price

Beds

Baths

Enter an address, city, county, neighborhood, zip or MLS number

Min Price ▾

To

Max Price ▾

Any # ▾

Any # ▾



⊕ Advanced Search

Property Type: ☒ Residential ☐ Land ☐ Commercial ☐ Lease ☐ Multi-Family

LUXURY COLLECTION

JUST LISTED



SCOTTSDALE, AZ
\$5,195,000



SCOTTSDALE, AZ
\$6,495,000



SCOTTSDALE, AZ
\$6,444,000



SCOTTSDALE, AZ
\$6,450,000

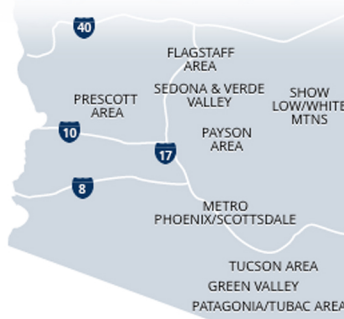
VIEW OUR COMMUNITY VIDEOS

Please Select Community ▾



⊕ VIEW ALL COMMUNITY VIDEOS

VIEW PROPERTIES BY REGION



Luxury Real Estate.com

Google 'Luxury Real Estate'. Out of 100's of millions of pages, LuxuryRealEstate.com is #1, with our listings being featured first in most searches for Arizona properties!

We own the luxury space online...period!

**LUXURYREALESTATE.COM™**
WHO'S WHO IN LUXURY REAL ESTATE

Home | About | Contact | Login / Signup

Web#/Keyword

PROPERTIES | PROFESSIONALS | DEVELOPMENTS | DESTINATIONS | NEWS | ABOUT

BACK TO SEARCH > STUNNING, TALIESIN CONTEMPORARY ...

STUNNING, TALIESIN CONTEMPORARY ...

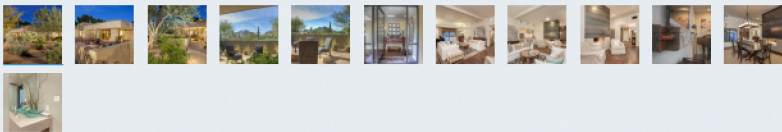
Paradise Valley, Arizona, 85253, United States



Photos Map

Play Slideshow

Previous Photo Next Photo



 Tweet  Pin It  Follow @luxre

Residential Home
\$1,175,000 USD
U.S. Dollar

 Add to favorites  Share

 Email a Friend  Print

Sharing URL
<http://luxre.com/r/8ujG>



Russ Lyon Sotheby's International Realty

Main +1 480 585 7070
Toll Free +1 800 792 1448
Fax +1 480 287 5202

Additional Information



Russ
Lyon

Sotheby's
INTERNATIONAL REALTY

PROPERTIES *of the* SOUTHWEST

Russ Lyon

Sotheby's
INTERNATIONAL REALTY

russlyon.com arizonarealestate.com

SIGNIFICANT SALES *throughout the world*

SUCCESSFULLY REPRESENTING AND SKILLFULLY MARKETING
UNIQUE HOMES AND THEIR STORIES



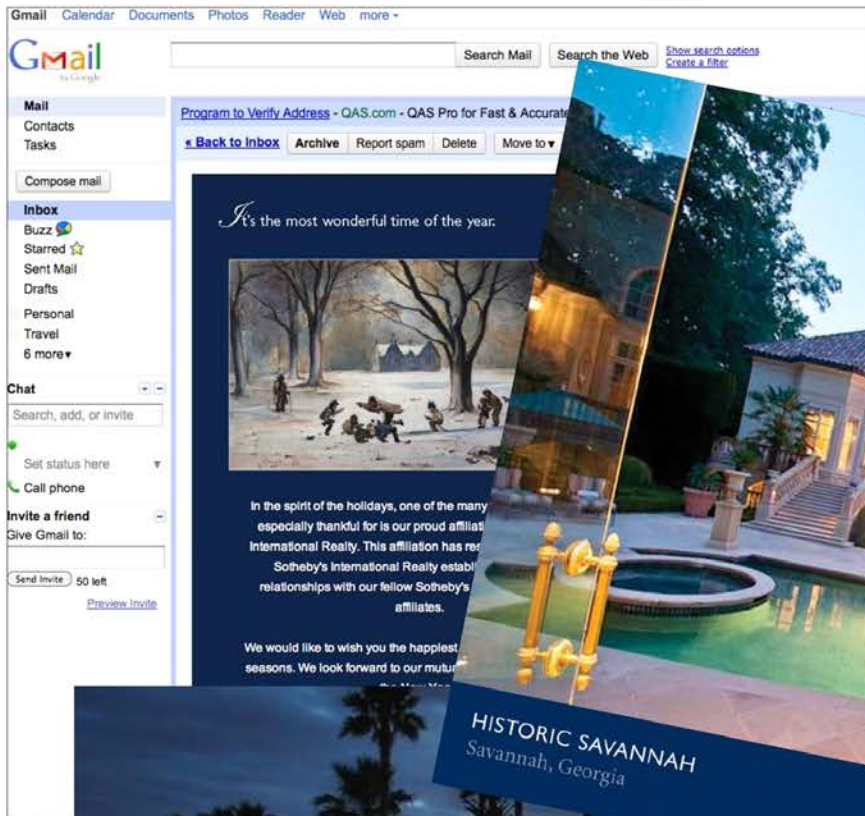
Russ
Lyon

Sotheby's
INTERNATIONAL REALTY

SKILLFUL

marketing

DISTINCTIVE MARKETING, CUSTOM-TAILORED FOR EACH UNIQUE CLIENT



HISTORIC SAVANNAH
Savannah, Georgia

Celia Dunn | Sotheby's
INTERNATIONAL REALTY

PRESENTING SUNSET JEWEL
Laguna Beach, CA

New Zealand | Sotheby's
INTERNATIONAL REALTY



MOBILE



SIR *mobile*

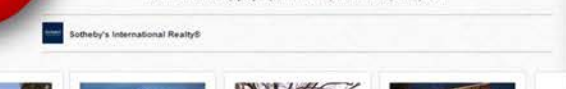
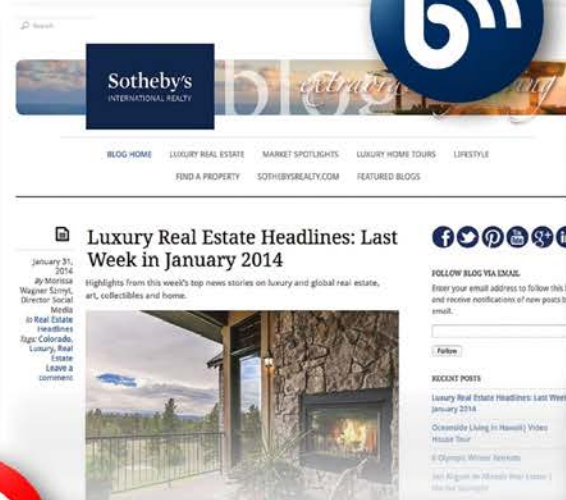
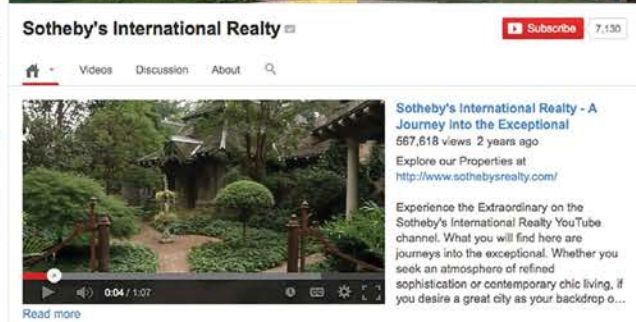
LEADING THE CHARGE OF THE GROWING MOBILE MARKETPLACE



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Lyon

Sotheby's
INTERNATIONAL REALTY

SOCIAL
media



Russ
Lyon

Sotheby's
INTERNATIONAL REALTY

LEAD *Router*

PROVIDING IMMEDIATE CONNECTION FOR INTERESTED BUYERS ANYTIME OF THE DAY



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INTERNATIONAL REALTY



YOUR HOME

around the world

EXCLUSIVE GLOBAL MARKETING AND WORLD-CLASS INNOVATION.

IMMEDIATE REACH FOR YOUR HOME.



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Sotheby's
INTERNATIONAL REALTY

ONLINE

marketing strategy

UNITED STATES

INCLUDES THE MOST SIGNIFICANT MEDIA COMPANIES AND REAL ESTATE
FOCUSED WEBSITES IN THE WORLD



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THE MARKETING OF YOUR

Property

YOUR HOME IS UNIQUE. MARKETING A LISTING SUCH AS THIS TAKES
AN EXCLUSIVE SET OF SKILLS AS WELL AS AN INTEGRATED MARKETING PLAN.

OUR EXCLUSIVE GLOBAL MARKETING PARTNERSHIPS
ARE DESIGNED TO CREATE MAXIMUM EXPOSURE FOR YOUR PROPERTY.

ALL THE RESOURCES THAT ARE AVAILABLE TO ME
AND MY FIRM ARE UTILIZED TO PRESENT YOUR HOME...
IN AN EXTRAORDINARY AND TARGETED MANNER.



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